

Orange Belgium launches first fully secured and unlimited business plans to stay connected in Belgium and the EU

Orange Belgium announced today the arrival of the first fully secured and unlimited business plans: unlimited mobile data, voice calls and SMS to use in Belgium as well as in 39 European countries and territories. Orange business customers can stay connected anywhere, anytime, with a complete peace of mind when travelling in the EU as well as making international calls and SMS to the EU. Moreover, an extra security service protects the smartphone of Orange business customers against possible cyber threats.

Unique combination of unlimited mobile data and international voice calls and SMS in 39 EU countries and territories to meet the demands of the travelling business customer

The Belgian business market is becoming increasingly mobile: most employees have a smartphone nowadays and business customer spend many hours a day online on his smartphone. Most of the data consumption is generated by browsing, streaming and downloading/uploading as they consult documents in the cloud and transfer files. The European Union is important for all business customers as approximately 80% of the international calls by Orange customers are done using their mobile and approx. 80% of their international calls are to the EU, 64% to neighboring countries.

From March 4th 2019, Shape Intense and Shape Traveller will be upgraded to unlimited mobile data and unlimited international voice calls to use in and towards the EU.

Orange Belgium promises complete peace of mind

Werner De Laet, Chief Enterprise Officer of Orange Belgium, adds: "At the beginning of the year we promised Orange customers no price increases, moreover, we will give more for the same price, a fair price. At Orange we want our customers to enjoy their digital life worry-free. This is exactly what we do with the new business plans. Every year, data consumption doubles in the business segment. We noticed an increase of out-of-bundle for mobile data on our high value bundles. To avoid additional and unforeseen costs on our customers' invoice, we decided to offer them unlimited connectivity in Belgium as well as in the EU. Our B2B customers can now stay connected when travelling, not having to worry about a higher invoice, just surf, call and text to all their international customers, even when they travel. As also existing business customers will automatically benefit from these improved offers, Orange Belgium proves its bold challenger positioning in the market!"

Orange customers' smartphone is protected against cyber threats and attacks

Employees are increasingly working from mobile devices, but companies often only provide a security system on PC for their employees. A lot more can be done to secure the mobile endpoints while more work is completed outside of the trusted security perimeter.

That is why Orange Belgium also adds a security service to its Shape formulas, at no additional cost. This service provides protection against: application based threats,

Customers can surf for 20GB at regular speed, after that they will continue to surf free of charge at a reduced speed of 512kbps, comfortable enough for e-mailing and web browsing. Top-ups are available to surf at normal speed again.

The 39 EU-regions include: the 28 European Union countries + Norway, Iceland and Liechtenstein. Orange customers can also use it in 8 additional territories: Monaco, St-Barth, Vatican, San Marino, North of Cyprus, Jersey, the Isle of Man and Guernsey.

unsecured Wi-Fi networks and malicious websites. It also prevents compromise from out of date operating systems and offers tools to help or block access to lost or stolen devices.

The upgraded Shape formulas will be available to all business customers as from March 4th, 2019.

About Orange Belgium

Orange Belgium is one of the leading telecommunication operators on the Belgian market, with over 4 million customers, and in Luxembourg through its subsidiary Orange Communications Luxembourg.

As a convergent actor, we provide mobile telecommunication services, internet and TV to private clients, as well as innovative mobile and fixed line services to businesses. Our high-performance mobile network supports 2G, 3G, 4G and 4G+ technology and is the subject of ongoing investments.

Orange Belgium is a subsidiary of the Orange Group, one of the leading European and African operators for mobile telephony and internet access, as well as one of the world leaders for telecommunication services to enterprises. Orange Belgium is listed on the Brussels Stock Exchange (OBEL).

More information on: <u>corporate.orange.be</u>, <u>www.orange.be</u> or follow us on Twitter : @pressOrangeBe.

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